DEFINITIONS RELATED TO SIGNS
(ARTICLE 2 OF THE ZONING ORDINANCE)

Sign: Any object, device, display, or Structure, or part thereof, situated outdoors or indoors, which is used to advertise, identify, display, direct, or attract attention to an object, person, institution, organization, business, product, service, event, or location by any means, including words, letters, figures, design, symbols, fixtures, colors, illumination, or projected images. The following are definitions of Sign types:

1. Abandoned Sign:
   a. A Sign pertaining to or associated with an event, business, or purpose which is no longer ongoing and which has been inactive or out of business for a period of ninety (90) consecutive days or longer; or
   b. A Sign which contains structural components but no display for a period of ninety (90) consecutive days or longer.

2. Awning or Canopy Sign: A Sign that is either attached to, affixed to, or painted on an awning or canopy.


4. Billboard: A Sign directing attention to a use, activity or product not located, sold, manufactured or processed on the premises on which the Sign is located.

5. Changeable Copy Sign: A portion of a Sign on which copy is changed manually.

6. Directional Sign: A Sign giving directions or instructions for vehicular or pedestrian circulation.

7. Programmable Digital Sign: A Sign with a fixed or changing display/message composed of a series of lights that may be changed through electronic means.

8. Directory Sign: A Sign, which displays names and/or location of occupants or users of the premises.

9. Ground Mounted Sign: A Sign suspended or supported by one or more uprights or braces anchored in the ground with no more than thirty (30) inches clearance from the bottom of the Sign to the ground below.

10. Illegal Sign: A Sign which does not meet the requirements of this Ordinance and which does not have a legal nonconforming status.

11. Nonconforming Sign: A Sign, which was legally erected prior to adoption of this Ordinance and which does not conform with the requirements herein.

12. Off-premises Directional Sign: A Sign located on property other than the location of the services or business advertised thereon directing passersby to activities, events or items for sale with graphics or a commercial message.

13. Pole Sign: A freestanding Sign that is affixed, Attached, or erected on a pole that is not itself an integral part of or Attached to a Building or Structure other than the pole.
14. **Portable Signs**: A Sign whose principal supporting Structure is intended, by design and construction, to be used by resting upon the ground for support and may be easily moved or relocated for reuse. Portable Signs shall include but are not limited to Signs mounted upon a trailer, bench, wheeled carrier, or other mobile Structure with or without wheels.

15. **Projecting Sign**: A Sign that is wholly or partly dependent upon a Building for support and that projects more than twelve (12) inches from such Building.

16. **Roof Sign**: A Sign Structure that is erected on or above a roof or that is installed directly on a roof's surface.

17. **Temporary Sign**: A Sign designed for use for a limited period of time to announce special events or sales including, but not limited to: Portable Signs, banners, sandwich boards, and flags.

18. **Wall Sign**: A Sign Attached to a wall and not projecting away from the wall more than twelve (12) inches.

19. **Yard Sign**: A Sign of relatively impermanent construction manually placed in a Yard and typically intended to announce or advertise an infrequent event such as, but not limited to, a garage sale; or to support a political candidate or political position; or the sale or rental of real property.

**Sign Area**: The entire face of a Sign, including the advertising surface and any framing, trim, or molding but not including the supporting Structure.